

# **FAIRIES AND SIRENS FASHION SHOW**



Designer Sue Wong with Rock Star Dave Navarro and Celebrity Model Katie Cleary

Internationally renowned designer SUE WONG rocked the runway with her seductive and sensual rock opera fashion show "Fairies & Sirens" featuring her Spring 2015 Collection and opening Style Fashion Week at The Reef in downtown Los Angeles.

The invitation-only, sold-out (goo capacity) event featured press, stylists, fashion editors, celebrities and ambassadorial delegates; as well as Sue's many friends in Music and Entertainment. Sue was honored with the Tiffany Lifetime Achievement Award for enduring excellence in fashion design, presented to her by rocker Dave Navarro and actor Vincent de Paul, who attended Sue's fashion show along with many other celebrities including Miss J. Alexander and Katie Cleary of America's Next Top Model. Katie Cleary walked the SUE WONG runway like a true signature siren.



Photo by Sam Fu

We are thrilled to have gathered such great press coverage thus far. To view a few pieces written about the Sue Wong "Fairies and Sirens" Runway Show, please click the following links:

### CCTV - China Central Television:

http://english.cntv.cn/2014/11/19/VIDE1416327598828912.shtml

# Los Angeles Times:

http://www.latimes.com/fashion/alltherage/la-ar-los-angeles-fashion-week-sue-wong-stages-a-siren-spectacular-20141016-story.html

### **Apparel News:**

http://www.apparelnews.net/news/2014/oct/16/sue-wong-kicks-style-fashion-week/

# The Los Angeles Fashion Magazine:

http://www.thelosangelesfashion.com/2014/10/19/sue-wong-opens-style-fashion-week

#### Splash Magazine:

http://www.lasplash.com/publish/cat index Style and Fashion Los Angeles Events/suewong-spring-2015-collection-review.php

# LA Fashion Week.com:

 $\underline{http://www.lafashionweek.com/2014/10/sue-wongs-siren-song-for-spring-2015.html}$ 

### Women's Wear Daily:

http://www.wwd.com/runway/spring-ready-to-wear-2015/review/sue-wong?module=Fashion-hero

#### The Hollywood Times:

http://thehollywoodtimes.net/2014/10/23/beauty-magic-transformation-at-sue-wongs-runway-show-at-style-fashion-week/

# Avant Garde Magazine:

http://www.magcloud.com/browse/issue/826433

### CNN

http://ireport.cnn.com/docs/DOC-1180526?ref=feeds/latest

### CNN

http://ireport.cnn.com/docs/DOC-1180855



The Sue Wong "Fairies and Sirens" Runway Show occupied the front cover and a good portion of an inside page of the Sunday LA Times, Style Section, on October 19, 2014. The show was a resounding success with over 300 written pieces of press already published.

Please click <u>here</u> to view the Sue Wong Fairies and Sirens <u>Press Release</u>.



CLICK HERE TO VIEW THE BEHIND THE SCENES & RED CARPET VIDEO FROM FAIRIES AND SIRENS RUNWAY SHOW <a href="https://vimeo.com/110552515">https://vimeo.com/110552515</a>

CLICK HERE TO VIEW THE FAIRIES AND SIRENS RUNWAY SHOW VIDEO http://vimeo.com/109288112

CLICK HERE TO VIEW THE FAIRIES AND SIRENS AFTER PARTY VIDEO https://vimeo.com/111895109

> CLICK HERE TO VIEW THE SUE WONG FASHION VIDEO https://vimeo.com/109067116

CLICK HERE TO VIEW THE SUE WONG BRAND REEL https://vimeo.com/100371207

All Videos: Created by Collier Landry



Designer Sue Wong and Rock Star Dave Navarro



Designer Sue Wong in front of the media riser at Fairies and Sirens Fashion Show



Photo by Kimberley Kates



Photo by Kimberley Kates



Photo by Sam Fu



Photo by Michael Bezjian



Photo by Michael Bezjian



Photo by Sam Fu

# ABOUT SUE WONG

Los Angeles designer Sue Wong is known for dazzling fashionistas with her coutureinspired glamorous signature style, combining the allure and elegance of iconic bygone eras with a modern sensibility to create timeless works of art. Distinguished by the impeccable quality of traditional couture dress making, her designs are steeped in romance and mystery while being thoroughly modern and accessible to women everywhere. Sue continues to forge new ground in defining fashion that transcends generations and boundaries even as she creates masterpieces of passion and desire expressed through inimitable style. She



has dressed countless celebrities including Anne Hathaway, Jessica Biel, Minnie Driver and Taylor Swift. Sue Wong is available from \$385 to \$900 nationwide at specialty boutiques, major department stores including Neiman Marcus, Saks Fifth Avenue, Nordstrom, Bloomingdales, Lord & Taylor, Macy's and internationally in over 27 countries.

For a more comprehensive bio on Sue Wong, please visit our website: **www.suewong.com** 

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